

Exhibition Brochure



GET YOUR BRAND NOTICED



Background Info

Built in 1860, this breathtaking historical landmark was originally a functioning railway workshop designed in the iconic colonial architecture style.

In 1986, the building was transformed into South Africa's first themed shopping centre, with the original iron girders that soar up to the vaulted glass roof, now providing the framework for this truly majestic shopping centre.

Today, The Workshop is a heritage site and the only shopping centre in Durban's vibrant CBD.

Shopper Demographics



LSM:
5 - 8



GENDER
FEMALE 47%
MALE 53%



RACE
BLACK 92%
COLOURED 4%
WHITE 2%
ASIAN 2%



LANGUAGE
ZULU 83%
ENGLISH 10%
XHOSA 7%

Advertising Opportunities



IPOINT SCREENS



MOOD MEDIA SCREENS



LED SCREENS



ESCALATORS



HANGING BANNERS



A0 SNAPPER FRAMES



A4 TLC FRAMES



CONNECT WAYA WAYA



82

STORES



20 204 m²

TOTAL SIZE (GLA)



1 129 000

MONTHLY AVG. FOOT COUNT
(PRE-COVID)

ADDRESS

99 Aliwal St, Durban Central,
Durban, 4000

TRADING HOURS

Monday - Saturday 09:00 - 17:00
Sundays & Public Holidays 10:00 - 16:00

ANCHOR TENANTS

Pick n Pay

mr price

CLICKS
feel good pay less

TRUWORTHS

Exhibition Court Rates

Please note that exhibition rates range from as little as R1200 per day, rates are dependent on the duration of the booking therefore, daily, weekly and monthly rates can be quoted. In addition rates are subject to the location of the area booked, therefore the busier the area the more pricey the court. Kindly contact Dineo Moerane on 031 304 9894 for a tailor made package for you.

Mall Map





Store Directory

HEALTH AND BEAUTY

Arthur Ford
Legends barbershop
Signature Cosmetics
Specsavers
Revive Herbal Health
Workshop Pharmacy
Da Beauty Palace
Workshop Medical Centre
Clicks

FASHION

Capital Fashion
Footgear
Michael Brothers
Rage
Sportscene
Street Fever

Studio 88
The Hat Man
XS Denim

SPECIALITY STORES

American Swiss
Cell C
Electronic Specialist
Freedom Square
Freedom Square
GSM
Gift Time
Ice-Cream Express
The Predator
The Cellar
The Cookie Barrow
Tupperware
MTN

Pep cell
Royal Tobacconist
Sweets from Heaven
Telkom
Vodacom
Amapelepele
Gorimas
Pick n Pay
Cell Square
Cash Crusaders
Excellence
MOA
Touch of Gold
Tonny Glamours

FOOD & RESTAURANTS

Alladins
Chicken Licken

Debonairs Pizza
KFC
Nibbles
Steers
Wimpy
Xpresso

FASHION

Ackermans
Brand Central
Connections
Dunns
Evolve
Exact
Fashion Fusion
Gingers International
Identity
John Craig

Legit
Le Coq
Mr. Price Clothing
Nv Clothing
Pep
PNS
Relay Jeans/ Markham
Truworths
Truworths Men
Urban Basics

BANKS

Capitec
FNB
Bidvest

CONTACT DETAILS

Exhibitions Coordinator

Dineo Moerane
031 304 9894
dineo@mseed.co.za

Marketing Manager

Reann Singh
031 304 9894
reann@mseed.co.za

Centre Manager

Moses Mushirivindi
031 304 9894
moses.mushirivindi@excelleratejhi.com